



## Ceramic Tile And Stone Consultants, LLC

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### PRESS RELEASE

#### For Immediate Release

### Steve Raish Joins Ceramic Tile And Stone Consultants (CTaSC)...

San Diego, CA, August 8, 2005 – Ceramic Tile And Stone Consultants, LLC (CTaSC) announced that Steve A. Raish has joined the company as a forensic consultant investigator and a ceramic tile and stone installation trainer.

Raish is a California licensed installer of ceramic tile and stone and is considered an expert craftsman. Raish started out as a superintendent for a custom home builder for about 5 years in the early 70's, while going to school and getting his college degree, and then worked as an installer/superintendent and estimator for a ceramic tile and stone company in Southern California for 10 years. He started Steve Raish Tile Company in 1985 and spent 15 years specializing in custom installations of ceramic tile and stone to include slab stone installations. In 2000 Raish went to work for Laticrete International, a manufacturer of installation products for ceramic tile and stone, and he worked there until joining **CTaSC**.

At Laticrete, Raish initially worked as a technical service representative and provided technical information to Laticrete representatives and customers, and ended up working as a technical sales representative manager. Raish assisted architects in writing ceramic tile and stone installation specifications and performed "live" hands-on demonstrations for training programs. He also provided on-site assistance to installers and investigated job problems. Raish was honored with the special H.T. Swanson Award in his first year of employment at Laticrete.

At **CTaSC** Raish will be in charge of the **University of Ceramic Tile and Stone (U of CTS)** hands-on installation programs where he will develop and teach installation training programs. Raish will also manage forensic installation failure investigations and will perform some inspections himself.

**CTaSC** specializes in ceramic tile and stone consulting in North America. It is a professional company of expert consultants comprised of accomplished ceramic tile and stone installers, construction scientists, and other industry specialists located throughout North America. CTaSC provides Forensic Failure Investigations (Expert Witness), Quality Control Services for Product and Installation Methods, Training Programs (Sales and Installation), Market Research and Outsourcing Services, and Business Planning Consulting to the Ceramic Tile and Stone Industry. Founded and operated by Donato Pompo CTC CSI CDT MBA.

For further information about Steve Raish and **CTaSC** Services please visit **Ceramic Tile and Stone Consultant's** website at [www.CTaSC.com](http://www.CTaSC.com).

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