



**Ceramic Tile and Stone Consultants, LLC**

P.O. Box 965  
Jamul, CA 91935-0965

[www.CTaSC.com](http://www.CTaSC.com)

tel: 619-669-2967; fax: 619-669-2968; info@CTaSC.com

*Catalina Research Presents...*

## **FLOOR COVERINGS INDUSTRY QUARTERLY UPDATE**

### **Released September, December, March and June**

Catalina Research announces the release of our Floor Coverings Industry Quarterly Update. This timely research-planning resource provides a quarterly update of the Catalina Report on Floor Coverings, which has become the statistical standard for the floor coverings industry over the past decade.

Each Floor Coverings Industry Quarterly Update analyzes data on overall U.S. industry trends, carpet and area rugs, ceramic tile, wood flooring, resilient flooring, retail floor covering stores, installation contractors, factors driving demand, and company sales and profits. Each issue includes data on U.S. manufacturer shipments, imports, exports, product and material price trends, as well as estimates of U.S. sales on a square foot basis. This allows subscribers to track the U.S. floor coverings industry's product shipment mix on a quarter-by-quarter basis. In addition, the Quarterly Update allows subscribers to follow trends on retail sales and retailer and installation contractor employment and wages. The Quarterly Update also evaluates factors driving demand including residential and nonresidential construction spending, home building and resales, manufactured housing production, residential remodeling spending, mortgage rates, and personal income. Data is provided for full year 2004 and 2005 and quarterly trends for 2005 and 2006.

The Floor Coverings Industry Quarterly Update is published in September, December, March, and June of each year. This follows the release of the Catalina Report on Floor Coverings published each July. Each issue will be emailed automatically after your subscription is received. Look over the significant data and information included in this pertinent quarterly industry research, fill out the order coupon, and receive your Catalina Floor Coverings Industry Quarterly Update throughout the year. You will find it a valuable planning tool.

---

#### **SUBJECT MATTER**

##### **1. U.S. FLOOR COVERINGS INDUSTRY TRENDS**

- Summary of major findings
- Square foot sales:
  - Total industry sales
  - Carpet and area rugs
  - Ceramic tile
  - Wood flooring
  - Resilient flooring
  - Laminate flooring
  - Industry product shipment mix

##### **2. CARPET AND AREA RUGS**

- U.S. sales and shipments
- Mill production index
- Imports and exports
- Carpet and area rug price trends
- Spun and filament yarn price trends
- Mill employment trends



## Ceramic Tile and Stone Consultants, LLC

P.O. Box 965  
Jamul, CA 91935-0965  
[www.CTaSC.com](http://www.CTaSC.com)

tel: 619-669-2967; fax: 619-669-2968; info@CTaSC.com

### 3. CERAMIC TILE

- U.S. sales and shipments
- Imports and exports
- Ceramic tile and clay refractories price trends

### 4. WOOD FLOORING

- U.S. sales and shipments
- Solid wood flooring shipments
- Imports and exports
- Hardwood flooring and lumber price trends

### 5. RESILIENT FLOORING

- U.S. sales and shipments
- Imports and exports
- Resilient flooring and plastic resin price trends

### 6. LAMINATE FLOORING

- U.S. sales
- Imports

### 7. FLOOR COVERINGS STORES AND INSTALLATION CONTRACTORS

- Floor covering store retail sales
- Retail soft surface flooring price trends
- Employment, hourly wages, and weekly hours for:
  - Floor coverings store
  - Flooring contractors
  - Tile and terrazzo contractors

### 8. FACTORS AFFECTING U.S. FLOOR COVERINGS DEMAND

- Spending on residential, nonresidential, and government construction
- Total and single-family home permits, starts, and completions
- Average square feet of completed single- and multi-family housing units
- Total and single-family existing housing unit sales
- Manufactured home production
- Mortgage rates and personal income

### 9. COMPANY SALES AND PROFIT TRENDS

- |                   |           |
|-------------------|-----------|
| • Armstrong       | • Pergo   |
| • Congoleum       | • Shaw    |
| • The Dixie Group | • Tandus  |
| • Interface       | • Tarkett |
| • Mohawk          |           |

*A complete table of contents is available by contacting our sales department at [info@CTaSC.com](mailto:info@CTaSC.com) or (619) 669-2967.*



**Ceramic Tile and Stone Consultants, LLC**

P.O. Box 965  
Jamul, CA 91935-0965  
[www.CTaSC.com](http://www.CTaSC.com)

tel: 619-669-2967; fax: 619-669-2968; info@CTaSC.com

***About Catalina Research and Ceramic Tile And Stone Consultants:***

***Catalina Research offers a wealth of knowledge and experience to assist action- oriented executives in uncovering industry intelligence. They provide the most comprehensive, up-to-date, and insightful data on construction materials and building equipment markets. Catalina Reports include pertinent information from government agencies, proprietary research sources, and competitor intelligence. Thanks to its strong ties with leading business associations and trade publications, Catalina is able to deliver the most insightful industry intelligence.***

***Ceramic Tile and Stone Consultants (CTaSC) has over 25 years of hands-on experience and specializes in providing marketing and business services for the ceramic tile and stone industries. CTaSC also provides Forensic Failure Investigations, Expert Witness, Quality Control and Remediation Services.***

PO Box 965 • Jamul • CA • 91935-0965 • Sales (619) 669-2967 • Fax: (619) 669-2968  
• Email: [info@CTaSC.com](mailto:info@CTaSC.com), • Website: [www.CTaSC.com](http://www.CTaSC.com)