



Donato V. Pompo CTC CMR CSI CDT MBA
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CURRICULUM VITAE

B A C K G R O U N D

Donato Pompo has worked within the ceramic tile and stone industry for over 25 years. He has been certified as a Ceramic Tile Consultant (CTC) through the Ceramic Tile Institute of America (CTIOA) since 1979 and is recent past chairman of the CTIOA Technical Committee. Donato is a member of the industry standards ANSI and TCA Handbook Committees. He has also been a member of the Construction Specifications Institute (CSI) since 1982 and has been certified as a Construction Document Technologist (CDT). Donato is a Council-certified Microbial Remediator (CMR). Donato worked over seven years for a manufacturer of installation products and systems for ceramic tile and stone products. With a science educational background, an MBA, and over 25 years of tile and stone experience from installation to distribution to manufacturing, Donato is a very effective Expert Witness.

P R O F E S S I O N A L E X P E R I E N C E

Ceramic Tile Installation: Worked as a Union tile installer's helper for a Union ceramic tile contractor in Los Angeles, CA in the late 1960's. Continues to perform installations of tile and stone for personal projects.

17 Years as a Ceramic Tile and Stone Distributor: Extensive experience consulting and assisting architects with their ceramic tile and stone selections and installation methods. Worked closely with ceramic tile and stone installers, as well as with the general contractors educating them and helping them design installation systems.

7 Years as a Manufacturer of Installation Systems: Over seven years working with a manufacturer of installation products and systems for ceramic tile and stone. Provided technical consultation to architects and installers. Wrote installation specifications. Developed and ran training programs, investigated and resolved many job failure claims.

20+ Years of Training: Extensive experience with effective results in teaching installation methods for ceramic tile and stone to architects, installers, distributors, and manufacturers. Conducted presentations on technical information in order to prevent potential installation problems, and developed and provided training resources and programs.

W O R K H I S T O R Y

1995 to 2002: Regional Sales Manager, Western USA and Western Canada, Laticrete International, Bethany, CT

1994 to 1995: National Account Representative, 13 Western States, Laticrete International, Bethany, CT

1977 to 1994: Executive Vice President, Southwestern Ceramic Tile & Marble Co., San Diego, CA

1976: Real Estate Agent, J & J Real Estate, Fort Leavenworth, KS



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1971 to 1975: College with BioChemistry Major

1969 to 1971: U. S. Army Airborne Military Police and General's Secretary

E D U C A T I O N

University of Phoenix, San Diego, CA 1996 to 1997
MBA EMPHASIS IN MARKETING. GPA 4.00

University of Phoenix, San Diego, CA 1994 to 1996
MBA WITH AN EMPHASIS IN FINANCE. GPA 3.82

University of Phoenix, San Diego, CA 1992 to 1994
BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION WITH AN EMPHASIS IN
MARKETING. GPA 3.79

University of California at San Diego Revelle College 1974 to 1975
BIOCHEMISTRY MAJOR WITH FULL SCHOLARSHIP.

Orange Coast College, Costa Mesa, CA 1971 to 1974
BIOCHEMISTRY MAJOR. GPA 3.77

S P E C I A L Q U A L I F I C A T I O N S

CERTIFIED CERAMIC TILE CONSULTANT (CTC), CERTIFIED THROUGH THE
CERAMIC TILE INSTITUTE OF AMERICA SINCE 1979

CERTIFIED CONSTRUCTION DOCUMENTS TECHNOLOGIST (CDT) THROUGH CSI

CERTIFICATE OF COMPLETION FOR MOLD REMEDIATION IN BUILDINGS

CERTIFIED MICROBIAL REMEDIATION COURSE COMPLETION MARCH 19-21, 2007

COUNCIL-CERTIFIED MICROBIAL REMEDIATOR (CMR) JUNE 19, 2007

REAL ESTATE LICENSE IN KANSAS

PRIVATE PILOT LICENSE AND PARATROOPER

A D D I T I O N A L P R O F E S S I O N A L A C T I V I T I E S

ANSI A-108 AMERICAN NATIONAL STANDARDS INSTITUTE; BSI BUILDING STONE INSTITUTE;
CSI CONSTRUCTION SPECIFICATION INSTITUTE; CTDA CERAMIC TILE DISTRIBUTORS
ASSOCIATION; CTIOA CERAMIC TILE INSTITUTE OF AMERICA; FCA FORENSIC CONSULTANTS
ASSOCIATION; FEWA FORENSIC EXPERT WITNESS ASSOCIATION; IAPMO UNIFORM PLUMBING
CODE; IAQA INDOOR AIR QUALITY ASSOCIATION; ICC INTERNATIONAL CODE COUNCIL; MIA
MARBLE INSTITUTE OF AMERICA; MMSA MATERIALS & METHODS STANDARDS ASSOCIATION;
NTCA NATIONAL TILE CONTRACTORS ASSOCIATION; TCNA TILE COUNCIL OF NORTH
AMERICA INSPECTOR; TILE HERITAGE FOUNDATION; WSCTA WESTERN STATES CERAMIC
TILE ASSOCIATION.

RECENT PAST CHAIRMAN OF CTIOA CERAMIC TILE INSTITUTE OF AMERICA TECHNICAL
COMMITTEE ATTENDING MONTHLY MEETINGS

MEMBER AND PAST BOARD MEMBER OF CTDA CERAMIC TILE DISTRIBUTORS ASSOCIATION
AND CLUB '84 CERAMIC TILE ACTION GROUP



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COMMITTEE MEMBER OF ANSI AMERICAN NATIONAL STANDARDS INSTITUTE

DEVELOPED TILEWISE EDUCATIONAL CARTOONS AND WROTE COPY FOR ARTIST

MEMBER OF TOASTMASTERS 1990 TO 1992

Published Articles by Donato Pompo

Quality Control in Ceramic Tile and Stone Specifications

The Construction Specifier Volume 55, Number 10, October 2002 - Reviews the importance of clearly stating quality control guidelines in job specifications.

From Babylonians to Baby Boomers, Tile Endures

Kitchen & Bath Business, January 2003 - How to overcome the challenges in selling and designing with ceramic tile and stone.

Online E-Learning Education Arrives to the Ceramic Tile and Stone Industry

TileLetter, June 2003 - How you can take advantage of new, less expensive and more effective educational technology on the web.

Substrate Prep & Quality Controls for Ceramic Tile & Stone

The Construction Specifier Volume 56, Number 8, August 2003 - Reviews common job problems leading to failures and Quality Assurance and Controls for preventing failures.

Stone Products Catalina Report CR026 September 2003

Contributing author to a 186-page statistical research report on the U.S. Stone Industry trends.

Stone Exceeds U.S. Ceramic Tile Consumption Value in 2002

NTCA TileLetter, November 2003 - Reviews stone consumption trends in the U.S. compared to ceramic tile; focuses on the ceramic tile industry.

Welcome to the Stone Age - Category Represents a Growth Opportunity for Dealers, Distributors

Floor Covering Weekly Volume 252, Number 29, November 10, 2003 - Reviews stone consumption trends in the U.S. compared to ceramic tile; focuses on the floor covering industry.

U.S. Stone Consumption Exceeds Ceramic Tile Value in 2002

Stone World Buyers Guide 2004 Volume 20, Number 12, December 2003 - Reviews stone consumption trends in the U.S. compared to ceramic tile; focusing on the stone industry.

Learning Proper Substrate Preparation and Quality Controls to Avoid Failures

NTCA TileLetter March 2004 - Reviews common ceramic tile and stone failures and explains how to avoid them with proper substrate preparation with good quality control procedures.

More than One Way to Skin a Building - Ceramic Tile, Brick, and Natural Stone Veneers

The Construction Specifier Volume 57, Number 6, June 2004 – Architectural review of exterior veneers.

Exterior Adhered Veneer Test EXCEEDS 250% of Seismic Requirement... a New Opportunity for Ceramic Tile and Stone Sales

NTCA TileLetter, September 2004 - Case Study of the new San Diego PETCO Ballpark, which reviews scratch and brown and cementitious backerboard unit methods with good quality control procedures.

[Published Articles by Donato Pompo –continued]

Stone Products Catalina Report CR039 March 2006

Contributing author to a 214-page statistical research report on the U.S. stone industry trends.

Tile and Stone Finishes for Restrooms; Values, challenges, and avoiding failure

The Construction Specifier, Volume 59, Number 4 - April 2006 – Glass, stone and ceramic finishes can provide a luxurious look for restrooms in hospitality environments. However, water intrusion often leads to failure. Quality control, good installation, and knowledge of the various standards are crucial.

Stone's Grip on the Marketplace – Second Industry Report Shows Stone

Consumption Continues Upward Climb. TileDealer, September/October 2006 – Reviews the booming U.S. stone industry, citing important statistics on stone consumption, imports and pricing in 2005, and projected growth rate.

Research Shows Stone Consumption Continues Upward Climb – According to a new Stone Industry Report, the market for natural stone in the U.S. is continuing to grow in terms of volume as well as value. Stone World Guide 2007 Volume 23, Number 12, December 2006 - Reviews stone consumption trends in the U.S. compared to ceramic tile; focusing on the stone industry.

Mold: The Problem or the Symptom? – TileDealer, January/February 2007 - The first article in a three-part series dealing with the affects of mold in the ceramic tile and stone industry.

The Growing Concern about Mold: Legal Complications, Part 2 – TileDealer, March/April 2007 - The second article in a three-part series dealing with the affects of mold in the ceramic tile and stone industry.

Choosing Substrates and Installation Systems for Ceramic Tile and Stone Tile –

TileDealer, September/October 2007 – Deciding which substrate to use, how to prepare it, and which installation systems are best to complete the job.

Educational Seminars Presented by Donato Pompo

Mannington Ceramic Tile: What You Need to Know to Make More Money... -

Showing Retailers how their companies will benefit from selling ceramic tile -
Surfaces, Las Vegas, NV, January 2003

The Ceramic Tile University – How to Sell and Market Ceramic Tile.
Coverings, Orlando, FL, March 25, 2003

How to Grow Your Ceramic Tile & Stone Business – Ceramic Tile and Natural Stone
Sales and Merchandising Techniques.

Coverings, Orlando, FL, March 25, 2003

Stone Trends and Statistics – Review of 2003 Stone Report on US Natural Stone
growth and how it will affect ceramic tile installers.

NTCA Total Solutions Conference, Charlotte, NC, September 12, 2003



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[Educational Seminars Presented by Donato Pompo - continued]

Market Trends in the Stone Industry - Review of 2003 Stone Report on US Natural Stone growth and how it will affect the stone industry.

StoneExpo, Atlanta, GA, December 4-6, 2003

Under the Skin of Petco Park: An Architectural Case Study Tour – Review the architectural specifications and product selection for Petco - The San Diego Chapter of The Construction Specification Institute, Inc.,

Petco Ball Park, San Diego, CA, August 26, 2004

Developing a Marketing and Sales Plan for Your Stone Business – Showing importers and fabricators how to develop business plans for their companies.

StoneExpo, Los Angeles, CA, October 28, 2004

Forensic Education through Online Training Programs – Showing forensic consultants how training can be developed and provided through asynchronous and synchronous web-based training.

Forensic Consultant Association, San Diego, CA, November 10, 2004

Ceramic and Stone Tile Installation – Identifying the proper installation methods for ceramic tile and stone.

Surfaces, Las Vegas, NV, January 26, 2005

Turning Stone into Profit – Showing how stone can be and will be a big part of the floorcovering business in the future.

Surfaces, Las Vegas, NV, January 27, 2005

Training the Ceramic Tile and Stone Industry Online – Online education is the way of the future. Learn how to effectively and practically train your employees.

Coverings, Orlando, FL, May 4, 2005

How to Avoid Ceramic Tile and Stone Installation Failures – Learn the proper installation preparation and installation methods to avoid failures.

Coverings, Orlando, FL, May 4, 2005

Case Studies of Successful Façade Installations (with Bill Klaser) – Review successful exterior veneer installations and learn the key steps to a successful installation.

NTCA Total Solutions, Las Vegas, NV, September 8, 2005

Avoid Failures for Tile & Stone - Learn proper installation preparations and installation methods to avoid failures.

NTCA Total Solutions, Las Vegas, NV, September 10, 2005



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[Educational Seminars Presented by Donato Pompo - continued]

Natural Stone Trends – What Lies in the Future? - Review of 2006 Stone Report showing US Natural Stone growth and how it will affect the stone industry.
Building Stone Institute Convention, San Diego, CA, March 2, 2006

Training Employees and Customers- The Easiest and Least Expensive Way to Increase Your Profits - Learn how to effectively and practically train your employees with both hands-on and online training.
Coverings, Orlando, FL, April 5, 2006

Top Reasons Why Installations Fail – Identifying the top reasons why ceramic tile and stone installations fail, and what you can do about it.
Coverings, Orlando, FL, April 6, 2006

The Growing Concern About Mold - What mold is and how it has become an industry problem now.
Coverings, Orlando, FL, April 7, 2006

Delivering Education Online – The Way Gen X and Y Learn – Online training and the way it is perceived and utilized by younger people in today's workforce.
Coverings, Chicago, IL, April 18, 2007

Trends in Stone for the Marble Institute of America – Current stone trends and how to avoid stone installation problems.
2007 CTDA Management Conference, Dana Point, CA November 8, 2007