



Ceramic Tile And Stone Consultants, Inc.

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Ceramic Tile and Stone Consultants and Catalina Research Present...

CERAMIC TILE CR069: Released November 2010

Catalina Research announces the release of our 205-page Catalina Report on Ceramic Tile. This fact-filled report provides the action-oriented executive with up-to-date information on North American and World markets, and ceramic tile's position in the U.S. floor coverings and hard surface flooring industry. Each page will assist the ceramic tile executive exploit growing product lines, review new technologies and new products, strengthen distribution, penetrate end-use markets, maximize plant profit margins, and plan for 2011 and beyond.

Catalina Reports contain the timely data that allows users to evaluate market size, growth potential, end-use markets, profitability, market share, and the competitive environment. So turn to a Catalina Report when developing strategies to take advantage of residential and nonresidential demand, shifting distribution channels, and new ceramic tile product introductions.

The content matter shows the significant data and information included in this report. Catalina summarizes this vast wealth of information to clearly point to the pertinent industry trends. Look it over, fill out the order form, and receive your Catalina Report promptly. You will find it a valuable planning tool.

CONTENT MATTER

1. U.S. CERAMIC TILE INDUSTRY TRENDS (1987-2016)

- U.S. market sales
- Quarterly production, shipments, imports, and exports
- Ceramic tile's share of U.S. floor coverings market sales
- Ceramic tile price comparison with other floor covering materials
- Ceramic tile growth trends and comparison with factors driving demand
- Ceramic tile supplied by major country of origin
- Analysis of U.S. ceramic tile plant profit margins and the U.S. manufacturing average

2. U.S. CERAMIC TILE SHIPMENTS (1977-2011)

- Square foot and dollar shipments
- Leading domestic manufacturers
- Shipments by tile size, glazed and unglazed
- U.S. manufacturer price trends and by type of product

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Page 1 of 3

Forensic Failure Investigations ▪ Expert Witness ▪ Quality Control ▪ Testing ▪ Training

3. U.S. IMPORTS AND WORLD MARKETS (1987- 2011)

- Total import costs: product, insurance, freight, and tariff charges
- Import's share of U.S. market sales
- Import price trends
- Imports by tile size, glazed and unglazed
- Imports for the 15 top countries of origin
- Imports by port of entry
- Total world output and for top 22 countries
- Per capita consumption for 20 leading markets
- Share of world production for 20 leading producers
- Sales/operating ratios for Internacional de Ceramica and 8 other foreign-based producers

4. END-USE MARKETS AND FACTORS AFFECTING DEMAND (1982-2011)

- Residential and nonresidential purchases
- New construction and remodeling markets
- Housing starts/permits/ factory-built
- Major U.S. home builders
- Regional and state housing markets: new and existing homes
- Construction spending by building type
- Price and size of new homes
- New and replacement kitchens and bathrooms
- Bathrooms per new and existing housing units
- Kitchen/bathroom remodeling projects & spending
- Homeowner remodeler demographics
- Interest rates and personal income
- Number of hotels and motels

5. U.S. CERAMIC TILE DISTRIBUTION AND CONSUMER DEMOGRAPHICS (1987-2011)

- Retail hard surface flooring sales by type of retailer
- Ceramic tile's share of hard surface flooring sales and per capita sales
- Number, revenues, material costs, and work by type of building for ceramic tile contractors
- Contractor employment & wage trends
- Contractor revenues for new construction, remodeling, and repair work
- Revenues per square foot of ceramic tile installed
- Contractor revenues by region and state
- Number of contractors by regional and state and average revenues per contractor
- Household spending on hard surface flooring and installation by homeowners and renters
- Household spending on hard surface flooring and DIY projects by demographic characteristic
- Demographics of U.S households
- Leading installation material suppliers

6. U.S. CERAMIC TILE EXPORTS AND CANADIAN IMPORTS (1977-2011)

- Square foot and dollar exports
- Export price trends
- Export's share of U.S. shipments
- Exports of glazed and unglazed tiles
- Exports by major country of destination
- Foreign sales for 15 top exporting countries
- Canadian square foot and dollar imports by major country of origin
- Canadian building permits and housing starts



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7. U.S. CERAMIC TILE PLANT PROFITABILITY AND THE COMPETITIVE ENVIRONMENT (1977-2010)

- Number and revenues of U.S. plants
- Number of domestic manufacturers
- Payroll and material costs
- Plant profit margins
- Material input price trends
- Plant labor situation
- Inventory trends
- Capital expenditures
- Number of plants by state
- Number of plants, shipments, and operating ratios by employee-size
- Market shares for 11 leading U.S. manufacturers & marketers
- Sales, operating ratios, and plants for Dal-Tile and StonePeak

8. COMPANY PROFILES

- Catalina Research has profiled 14 leading U.S. and foreign-based ceramic tile manufacturers and marketers. Some of the top companies include:
 - Crossville Ceramics
 - Dal-Tile
 - Florida Tile
 - Florim
 - Internacional de Ceramica
 - Lamosa
 - Marazzi
 - Pocelanosa
 - Roca Tile
 - StonePeak

About Catalina Research and Ceramic Tile And Stone Consultants:

Catalina Research offers a wealth of knowledge and experience to assist action-oriented executives in uncovering industry intelligence. They provide the most comprehensive, up-to-date, and insightful data on construction materials and building equipment markets. Catalina Reports include pertinent information from government agencies, proprietary research sources, and competitor intelligence. Thanks to its strong ties with leading business associations and trade publications, Catalina is able to deliver the most insightful industry intelligence.

CTaSC specializes in ceramic tile and stone consulting in North America. We are a professional company of expert consultants comprised of accomplished ceramic tile and stone installers, construction scientists, and other industry specialists located throughout the U.S. and Canada. CTaSC provides Forensic Failure Investigations and Inspections, Expert Witness Services, Quality Control Services for Product and Installation Methods, Training Programs, Market Research and Outsourcing Services, and Business Planning Consulting to the Ceramic Tile and Stone Industry. Founded and operated by Donato Pompo, CTC CSI CDT MBA.

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