

**PRESS RELEASE**  
For Immediate Release

**Joseph L. Russ**  
**E-Learning and Training Director**  
**University of Ceramic Tile and Stone (UofCTS)**

**San Diego, CA, January 4, 2010** – Ceramic Tile And Stone Consultants, Inc. (CTaSC) announced that they have hired Joseph L. Russ to fill the executive position of Director of E-Learning and Training for the University of Ceramic Tile and Stone (UofCTS). He will be responsible for the development and promotion of e-Learning and other training programs for the ceramic tile and stone industries.



Joseph is a veteran training professional. Prior to coming on board at UofCTS, he was a training counselor at Interface Technical Training in Phoenix, AZ. His role there required working closely with IT managers, directors and CIO's to register their employees and coordinate classroom training for computer and hardware engineers from companies such as Intel, Verizon, American Express, and Wells Fargo.

Joseph has a long history within the ceramic tile and stone industries. The step-son of Donato Pompo, he had the opportunity to work in the family business from time to time. Joseph's uncle, Bob Traxler, is the president of Arizona Tile, and Joseph's mother worked within the tile and stone industry as a tile sales consultant and installation estimator for many years. Two of Joseph's cousins are ceramic tile and stone installers.

UofCTS is the training division of CTaSC and is committed to developing training programs for the ceramic tile and stone industries utilizing the latest and most effective training tools and learning methodologies presented through expert trainers. UofCTS has a web based campus ([www.UofCTS.org](http://www.UofCTS.org)) with a full University Learning Management program offering live training and interactive self-paced sales and installation training courses.

CTaSC specializes in ceramic tile and stone consulting in North America. It is a professional company of expert consultants comprised of accomplished ceramic tile and stone installers, construction scientists, and other industry specialists located throughout North America. CTaSC provides Forensic Failure Investigations (Expert Witness), Quality Control Services for Product and Installation Methods, Training Programs (for Sales and Installation; online and live), Market Research Services, and Business Planning Consulting to the Ceramic Tile and Stone Industry.

For further information about Joseph L. Russ and UofCTS Training Services please visit Ceramic Tile and Stone Consultant's website at [www.CTaSC.com](http://www.CTaSC.com).

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